



Green Academy Taster Session  
12 Kick Ass Sustainability Ideas for 2018

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# THE 12 KICK ASS IDEAS FOR 2018

Idea	Application in Your Organisation	Opportunity (H, M, L)	Risk (H, M, L)
1. No fads			
2. Smart quick wins			
3. Use the 80:20 rule			
4. Make sustainability easy			
5. Use Green Jujitsu			
6. Show, don't tell			
7. Run employee workshops			

<b>Idea</b>	<b>Application in Your Organisation</b>	<b>Opportunity (H, M, L)</b>	<b>Risk (H, M, L)</b>
8. Challenge your suppliers			
9. Create the future you want			
10. Unsustainability = bad design			
11. Look to Nature			
12. Think Customer			

# ASSESSMENT

Write the number of each idea in the appropriate box to give an instant assessment (best options are top right, worst bottom left):

<b>Opportunity</b>	H			
	M			
	L			
		H	M	L
<b>Risk/Cost etc</b>				

# REFLECTION ON LEARNING

What are the three most important things you have learnt today?

- 1.
- 2.
- 3.

What will you do differently as a result?

- 1.
- 2.
- 3.

What 3 actions will you take first?

- 1.
- 2.
- 3.

## RESOURCES

Books by Gareth Kane:

The Green Executive:

<http://www.amazon.co.uk/gp/product/1849713340>

Accelerating Sustainability using the 80/20 Rule:

<https://www.amazon.co.uk/Accelerating-Sustainability-Using-Rule-Doshorts/dp/1910174386/>

Building A Sustainable Supply Chain:

<https://www.amazon.co.uk/Building-Sustainable-Supply-Chain-Doshorts/dp/1909293784/>

Green Jujitsu: The Smart Way to Embed Sustainability into Your Organisation

<https://www.amazon.co.uk/Green-Jujitsu-Sustainability-Organization-Doshorts/dp/1909293067/>

The Three Secrets of Green Business:

<http://www.amazon.co.uk/Three-Secrets-Green-Business-Competitive/dp/1844078744/>

Gareth's Blog:

All posts: <http://www.terrainfirma.co.uk/blog/>

The Low Carbon Agenda:

Back issues & to subscribe: <http://www.terrainfirma.co.uk/free-resources/the-low-carbon-agenda.html>

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