Green Business Webinar Series

Overview

Terra Infirma offers a set of ten dynamic hour-long webinars covering the whole range of green business issues. By taking part you will get:

- The essential skills, knowledge and understanding you need to tackle the critical business issue of the 21st Century;
- A practical action plan to apply your learning immediately to your business or organisation;
- The chance to share invaluable insights, experiences and best practice with other participants.

Every webinar will include unique content. All this in a cost-effective, time-effective and low carbon package.

2011 Webinar Programme

The programme for 2011 is as follows:

- 2 February: Sustainability and Your Business
- 2 March: Strategy, Management Systems & Targets
- 13 April: Staff Engagement & Culture Change
- 4 May: Good Housekeeping: Waste, Energy & Water
- 1 June: Greening the Supply Chain
- 6 July: Green Products and Services
- 7 September: Green Communications & Marketing
- 5 October: Corporate Social Responsibility – the Ethical Angle
- 2 November: Green Business Leadership
- 7 December: Advanced Sustainability Techniques

All webinars will run from 2-3pm UK time. Future years will follow a similar cycle.

For each webinar you will receive a workbook (in pdf format) with your sign up instructions. During the webinar, you will be invited to complete sections of the workbook which will provide you with an action plan for the month ahead.

Your Tutor

Your tutor is respected green business expert Gareth Kane. Gareth is the owner of Terra Infirma Ltd and has worked with hundreds of organisations from micro businesses to trans-national corporations to improve their environmental and economic performance. Gareth has authored two books: The Three Secrets of Green Business and The Green Executive and has trained thousands of people in green business issues.

Pricing

The prices for the 2011 programme are.

- Single Webinar: £45.00 + VAT
- Whole Programme: £330.00 + VAT

You may upgrade from single webinars to the whole programme at any time – we will credit you £33.00 + VAT for each single webinar purchased against the price of the whole programme.

Terms & Conditions

- You can join the whole programme at any point in the annual cycle, the 2012 dates will be published in late 2011.
- Payment must be received in full before participants can access the webinars.
- Payment may be made by cheque, BACS or via PayPal (credit card or transfer). Please contact us at training@terrainfirma.co.uk for details.
- If Terra Infirma cannot deliver a webinar at the times and dates advertised, we will offer you the option of an alternative date or a refund.
- If you cannot attend a webinar, there will be no refund.