

## An Introduction to Sustainable Development for Local Authorities

### Terra Infirma Ltd

Terra Infirma is a cutting edge environmental and sustainability consultancy. The central ethos of our approach is to see environmental performance as a range of opportunities rather than a series of threats. Waste is seen as a wasted resource, legislation is seen as a business opportunity and environmental problems are simply designed out. This positive, proactive angle can deliver massive competitive advantages to our clients.

### Delegates' Comments:

*"Great day! Touched on the right issues in the right way. Thought provoking exercises – would recommend."*

Government Office attendee

*"Facilitator very knowledgeable and confident."*

Local Authority attendee

### Other Courses

Off the shelf courses in this series include:

- Green Business Techniques
- Waste Minimisation & Beyond
- Eco-Design for Beginners

For bespoke courses, tailored to your organisation's needs, please contact us for details.

### For further details, contact:

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### Course Aims

Many people talk about sustainable development, but few have more than a vague understanding of what it actually means. This one-day course has been designed to impart an understanding of the basic principles and implications of sustainable development to Local Authority officers and members.

### Approach Taken

The course takes a solutions-oriented approach, showing how problems and barriers can be overcome. Inspirational case studies from around the world are used throughout. Practical exercises challenge the thinking of delegates and embed a deeper understanding of the principles of sustainable development.

### Course Contents

#### 1. What is Sustainable Development?

This session considers the history of the sustainable development concept, the various definitions of sustainable development and sustainability, three models of sustainability and the precautionary principle.

#### 2. Environmental Sustainability

Two models of environmental sustainability are presented: eco-efficiency and the eco-system model. The pros and cons of each are considered along with a number of examples of how these can be translated into effective solutions.

#### 3. Social/Economic Sustainability

The implications of applying sustainable development principles to socio-economic factors will be discussed. A variety of social and economic solutions will be explored.

#### 4. Planning and Delivering Sustainability

A range of techniques for planning and delivering sustainability will be explored including backcasting, stakeholder engagement and planned/emergent change management. Delegates will apply these techniques to Local Authority issues.

### Costs

The one-day course costs £995.00 to run plus £50.00 per delegate (max 20) ex VAT. For example, the total cost for 10 delegates will be £1495.00 ex VAT. This includes course materials, but excludes venue and catering costs.