

Lean, Mean & Green

180° from traditional environmental consultancy

Terra Infirma Ltd

Terra Infirma is a cutting edge environmental and sustainability consultancy. The central ethos of our approach is to see environmental performance as a range of opportunities rather than a series of threats. Waste is seen as a wasted resource, legislation is seen as a business opportunity and environmental problems are simply designed out. This positive, proactive angle can deliver massive competitive advantages to our clients.

Our clients include AEA Technology Ltd, DEFRA, NISP, Dott07, the European Union, Durham County Council, Gentoo Group, Stone Homes Ltd, The Low Carbon Innovation Network and many more.

Our Clients Say:

"A superb piece of work!"

Christine Parry, NISP North East

"If you want to incorporate sustainability principles into your business, you need to talk to Terra Infirma."

Dale Robinson, MD, Stone Homes Ltd

"Terra Infirma did an excellent job... the work has resulted in a substantial increase in customers."

Catherine Caisley, Owner, Leaf Hairdressing

"I thoroughly recommend Gareth Kane and Terra Infirma to anyone who needs to put sustainability principles at the heart of their project or organisation."

Nick Devitt, Dott 07

For a Free Consultation:

Tel +44 (0)191 265 9850

E-mail info@terrainfirma.co.uk

Web www.terrainfirma.co.uk

The Problem

Energy, material and waste costs are soaring, with energy costs in particular doubling in the last 12 months. With the current national/global economic uncertainty, there has never been a better time to cut these costs. However there is a tendency for business to focus on capital-intensive technological fixes when huge amounts of material, water, product and energy are wasted due to human factors - incorrect procedures, operator error, inappropriate use of equipment, unnecessary use of equipment, lack of maintenance.

The Solution

Lean, Mean & Green has been developed to address the shortcomings of traditional environmental consultancy (aka audit – report – shelf). It is based on a set of facilitated sessions to identify causes of environmental impacts, develop solutions and monitor their implementation. The objectives are:

- to save energy, water, waste and raw material costs (direct and indirect) at least three times the cost of implementation by:
- engaging the combined intellectual capital of employees,
- empowering those employees to change the way they work,
- placing ownership of the solutions with the company and its employees,
- developing the skills of those employees in a hands-on environment,
- so the solutions are implemented and sustainable.

Programme Outline

The full programme of Lean, Mean & Green is a year in length and consists of the following:

- a baseline exercise to gather evidence, induct employees into the process and develop a priority plan;
- regular half day sessions to identify problems, develop solutions and monitor progress;
- special sessions with identified groups of staff to tackle particular problems;
- helpline for e-mail and phone queries.

Taster Session

In order to demonstrate the value of Lean, Mean & Green, we can offer a taster session. This consists of a single brainstorming session to tackle a particular problem identified in collaboration with the client. The cost of this session will be deducted from the cost of the full programme if that option is taken up.