

## Executive Sustainability Coaching Service

### Why would YOU need coaching?

Andy Murray may have won Wimbledon, but he still needed a coach help him hit that pinnacle. Likewise people in business, no matter how competent, can always improve their performance – particularly in a broad, fast developing field such as sustainability. Our coaching service will help you identify and accelerate rapidly towards your sustainability goals.

### Who is our coaching for?

- Sustainability executives and managers;
- Business owners in, or aiming to enter, the green sector;
- Sustainability consultants.

### What does it cover?

Our coaching style is to help you identify opportunities to improve your performance and overcome adversity, rather than telling you what to do – certainly in the first instance. This approach means we can cover any sustainability issue or situation.

Our coaching is primarily delivered by top sustainability expert Gareth Kane who has a wealth of practical knowledge across a wide range of sectors from healthcare to defence.

### What does it involve?

- A monthly scheduled 30-45 minute telephone coaching session with Gareth Kane;
- Unlimited telephone and e-mail support subject only to availability;
- Enrolment in Terra Infirma's Green Academy series of 10 webinars.

### How much does it cost?

Our fees are scaled against the size of your organisation:

- |   |              |
|---|--------------|
| • Self-employed/Micro-business (<10 employees):   | £2 100.00 pa |
| • Small/Medium Sized businesses (<250 employees): | £2 950.00 pa |
| • Large Corporates (>250 employees):              | £4 200.00 pa |

All figures exclude VAT at the current rate.

### What next?

Contact us at [info@terrainfirma.co.uk](mailto:info@terrainfirma.co.uk). If you fall into one of the categories above (see *Who is our coaching for?*) we'll set up a complimentary introductory session.

"Extremely  
constructive and  
useful coaching!"

Alice Doyle  
The Sustainable  
Business Clinic

"I found Gareth's  
coaching very  
helpful in moving  
my business  
development  
ideas forwards.

He carefully  
guided me from  
the general to the  
specific, asking  
without telling,  
and then  
gradually pressing  
me to commit to  
action"

Marek Bidwell  
BMS Services