

Green Academy Taster Session 12½ Kick Ass Sustainability Ideas for 2023 Gareth Kane, Terra Infirma Ltd

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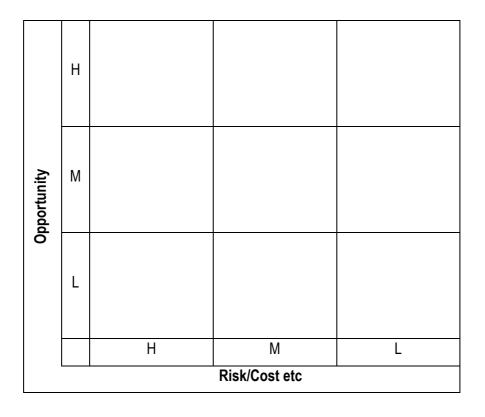
THE 12 KICK ASS IDEAS FOR 2023

Idea	Application in Your Organisation	Opportunity (H, M, L)	Risk (H, M, L)
Can do attitude – no doom			
2. Green taxi policy			
3. Make it easy			
Get people to sell Sustainability to themselves			
5. Involve people			
6. Get allies to speak first			
7. Use Green Jujitsu			

Idea	Application in Your Organisation	Opportunity (H, M, L)	Risk (H, M, L)
8. Close a loop			
9. Incrementalism => Stretch			
10. Create the future you want			
11. Unsustainability = bad design			
12. Wield the axe			

ASSESSMENT

Write the number of each idea in the appropriate box to give an instant assessment (best options are top right, worst bottom left):



REFLECTION ON LEARNING

RESOURCES

Books by Gareth Kane:

The Green Executive:

http://www.amazon.co.uk/gp/product/1849713340

Accelerating Sustainability using the 80/20 Rule:

https://www.amazon.co.uk/Accelerating-Sustainability-Using-Rule-Doshorts/dp/1910174386/

Building A Sustainable Supply Chain:

https://www.amazon.co.uk/Building-Sustainable-Supply-Chain-Doshorts/dp/1909293784/

Green Jujitsu: The Smart Way to Embed Sustainability into Your Organisation

https://www.amazon.co.uk/Green-Jujitsu-Sustainability-Organization-Doshorts/dp/1909293067/

The Three Secrets of Green Business:

http://www.amazon.co.uk/Three-Secrets-Green-Business-Competitive/dp/1844078744/

Gareth's Blog:

All posts: http://www.terrainfirma.co.uk/blog/

The Low Carbon Agenda:

Our monthly guide to Sustainability, for back issues & to subscribe: http://bit.ly/TLCAar

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