



Net Zero Business Academy Taster Session

12½ Kick Ass Sustainability Ideas for 2026

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THE 12 KICK ASS IDEAS FOR 2026

Idea	Application in Your Organisation	Opportunity (H, M, L)	Risk (H, M, L)
1. The Sweetspot of Success			
2. Eradicate barriers			
3. Get people to sell Sustainability to themselves			
4. Involve people			
5. Use Green Jujitsu			
6. Close a loop			
7. Electrify Everything			

Idea	Application in Your Organisation	Opportunity (H, M, L)	Risk (H, M, L)
8 80:20 Rule & Net Zero			
9. Stretch yourself			
10. Create the future you want			
11. Wield the axe			
12. Make offsetting work for you			

ASSESSMENT

Write the number of each idea in the appropriate box to give an instant assessment (best options are top right, worst bottom left):

Opportunity	H			
	M			
	L			
		H	M	L
Risk/Cost etc				

REFLECTION ON LEARNING

What are the three most important things you have learnt today?

- 1.
- 2.
- 3.

What will you do differently as a result?

- 1.
- 2.
- 3.

What 3 actions will you take first?

- 1.
- 2.
- 3.

RESOURCES

Books by Gareth Kane:

The Green Executive:

<http://www.amazon.co.uk/gp/product/1849713340>

Accelerating Sustainability using the 80/20 Rule:

<https://www.amazon.co.uk/Accelerating-Sustainability-Using-Rule-Doshorts/dp/1910174386/>

Building A Sustainable Supply Chain:

<https://www.amazon.co.uk/Building-Sustainable-Supply-Chain-Doshorts/dp/1909293784/>

Green Jujitsu: The Smart Way to Embed Sustainability into Your Organisation

<https://www.amazon.co.uk/Green-Jujitsu-Sustainability-Organization-Doshorts/dp/1909293067/>

The Three Secrets of Green Business:

<http://www.amazon.co.uk/Three-Secrets-Green-Business-Competitive/dp/1844078744/>

Gareth's Blog:

All posts: <http://www.terrainfirma.co.uk/blog/>

The Net Zero Business Podcast:

Inspiring interviews with people working at the front line of Net Zero – available on all major podcast platforms.

CONTACT DETAILS

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